



African Union



African Development Bank



United Nations
Economic Commission for Africa

LAND POLICY INITIATIVE

TERMS OF REFERENCE

Consultant for Partnerships and Resource Mobilization

1. BACKGROUND

The Land Policy Initiative (LPI) was established in 2006 as a joint initiative of the African Union Commission (AUC), the Economic Commission for Africa (ECA) and the African Development Bank (AfDB). In its first phase (2006-2009) the LPI was successful in developing a *Framework and Guidelines (F&G) on Land Policy in Africa*, which constitutes a tool to inform the efforts of AU member states in developing and implementing national land policy in support of economic growth, enhanced livelihoods, environmental sustainability and consolidated peace and security. The F&G benefited strong political commitments from the highest decision making level through the adoption of a *Declaration on land issues and challenges in Africa* by African Heads of State and Government, during the 13th Assembly of the African Union in Sirte, Libya (July 2009).

For its second phase, the goal of LPI is to assist member states in the implementation of the *Declaration on land issues and challenges in Africa*, in accordance with the *Framework and Guidelines on Land Policy in Africa* in order to achieve economic development, social equity, peace and security and, environmental sustainability. The specific objectives of the LPI are to:

- Advocate for the inclusion of land in the Africa's development agenda, strategies and programmes, especially those of influential African institutions at the continental and regional levels as well as at the member state level.
- Facilitate dialogue on land related issues with a view to raising awareness of the importance of addressing challenges that hamper the appropriate utilization of land towards Africa's socio-economic development, peace and security and environmental sustainability
- Coordinate and galvanize the efforts of partners towards effective synergies and partnerships for the implementation of the African agenda on Land Policy, as stated in the AU Declaration on Land
- Promote research, networking and knowledge sharing at all levels in order to facilitate access to data and research based evidence for decision- and policy making /implementation
- Facilitate capacity building at all levels in support of land policy development and implementation
- Develop and build capacity for monitoring and evaluation tools and systems in support of land policy development and implementation

In order to effectively coordinate the implementation of the AU Declaration on land and as guided by the AU Declaration on Land, a strategy was developed to guide the operations of the LPI. In this regard the success of the LPI is measured against its capacity to lead in the following areas:

- i. Enhancing the institutional and strategic capacity of the LPI to facilitate the implementation of the AU Declaration on Land Issues and Challenges
- ii. Mainstreaming Land related concerns in the agenda for Africa's development

- iii. Enhancing synergies and coordination; and mobilize resources and in support of the AU Declaration on Land Issues and Challenges
- iv. Improving communication and advocacy in support of LPI activities geared towards the implementation of land issues and challenges
 - v. Enhancing knowledge generation and dissemination networks to build and facilitate access to data and evidence for land policy formulation, implementation, monitoring
- vi. Enhance institutional capacities for skill development and technical expertise at all levels in support of land policy development and implementation in Africa
- vii. Enhancing monitoring and evaluation of land policies and related processes

Since its establishment in 2006, the LPI has demonstrated the importance of building partnerships and engaging these key actors in order to effectively play its role of coordination and galvanizing efforts towards the formulation and implementation of the AU Agenda on land. In this regard, many development partners who support land policy processes in Africa have contributed to the various efforts led by the LPI. Most notable, the LPI has established a development partner's platform which meets at least once a year; and an implementing partners platform which meets twice a year, to facilitate meaningful partner engagement in support of the implementation of the AU agenda on land. In addition, the LPI sponsored the establishment of civil society platform and enhancement of the continental farmer's platform (PAFO) to better engage on land governance issues.

A major gap identified by the LPI in 2006 was the low financial support to the African land sector, including dwindling donor support to land governance programs. It is in this regard that the LPI has included resource mobilisation as key area of its strategic actions in order to ensure success of its programs. The LPI also advocates for resources to the broader land sector at regional and country levels through its engagement with development partners and member states. In spite of its efforts in building partnerships and mobilizing resources, however, the LPI does not have a robust strategy nor dedicated human resource capacity in this regard. It is in view of this that the LPI seeks to recruit a consultant expert in partnerships and resource mobilisation to lead its efforts to develop and operationalise a strategy for partnerships and resource mobilisation.

2. PURPOSE AND OBJECTIVE OF THE CONSULTANCY

This consultancy aims to support the secretariat in its efforts to build synergies and enhance partnerships as well as in resource mobilisation to enhance its role of coordinating and facilitating the implementation of the AU Declaration on land. In particular, the proposed consultancy will be guided by the Partnership Strategy for the Economic Commission for Africa, in assisting the LPI to 'forge more strategic and results-based collaborative alliances with its hallmark view of partnerships beyond mobilization of financial resources to include sharing of ideas and knowledge, developing synergies, building on comparative advantages and avoiding duplication of efforts'

3. SPECIFIC TASKS OF THE CONSULTANT

Under the overall supervision of the Chief, LPI, and in close collaboration with Chief, partnerships and Resource Mobilisation Section (SPOQD/ECA), the consultant will perform the following tasks:

- Review relevant LPI and partner frameworks, tools, research reports etc to form the basis for identification of thematic areas, stakeholders, development partners for consideration in the LPI strategy for partnerships and resource mobilisation
- Conduct a review/research and of donor engagement in the land sector in Africa to identify donor support along various thematic areas in the land policy development, implementation and monitoring process
- Review strategies and programmes of current and potential LPI partners on their priorities and operational strategies in order to identify areas and modalities for further synergies, partnerships (including joint programs) and resource mobilisation
- Draw promising/best practices in partnerships, synergies, coordination and resource mobilisation in the land and related sectors
- Draft (country/donor) profiles on partnerships, synergies and coordination in the land sector drawing lessons from other sectors
- Draft strategy for partnerships and resource mobilisation
- Prepare/organise validation workshop for the partnerships and resource mobilisation strategy
- Review and finalise partnerships and resource mobilisation strategy
- Prepare advocacy materials for use by executives, senior managers and champions for advocacy, partnership building and mobilise resources
- Monitor trends in development cooperation to broaden the funding and partnership base of the LPI, and prepare quarterly briefs and reports
- Identify opportunities for partnerships and resource mobilisation and prepare related events and missions by executives, senior managers, champions
- Prepare concept notes and research proposals and contribute to preparation of partnership and funding agreements
- Contribute to preparation of dialogues, including South-South (triangular) partnership events for knowledge sharing, dialogue and scaling up of proven approaches in land governance

4. Key Outputs/Deliverables

- a) Inception report including a proposed work plan, refined research methodology, tools and template
- b) Reports/profiles based on research findings from countries on the status of donor support and coordination
Report/Partnership and resource mobilisation strategy and suggested plan of action/roadmap for its implementation
- c) Quarterly updates/ briefs including trends on/identification of opportunities for partnerships and resource mobilisation

- d) Draft project proposals (including concept notes, logframes and budget)
- e) Partnership and funding agreements
- f) Reports of development partners round table meetings
- g) Report of dialogue platforms including South-South (triangular) partnership events

5. METHODOLOGY

The development of the strategy and its action plan and preparation of project proposals will heavily depend on desk reviews and web based research. It will also include interviews with key partners and stakeholders at all levels

The preparation of the Partnership strategy will be an inclusive and participatory process, and will seek feedback and inputs from all land stakeholders including: global, continental development partners; and Regional Economic Communities (RECs). Findings and recommendations will be validated by a multistakeholder group.

6. TIMELINE

The consultancy will be for a duration of six months within a nine month period.

7. REQUIRED EXPERTISE

EDUCATION

Advanced University degree (masters or similar) in social science and business administration (strategic and resource management). In addition, training in a land governance related field is desirable.

WORK EXPERIENCE

- A minimum of 7 years experience developing and/or implementing partnerships and resource mobilisation strategies is required. Experience in the field of land and/or natural resources governance is desirable.
- Proven experience with international development partners/agencies is required
- Demonstrable ability to conduct rigorous research in the global context is required.
- Demonstrated skill in both conceptual and practical analysis of complex issues, and in producing clear arguments and constructive recommendations for future action is required

LANGUAGE SKILLS

English and French are the working languages of the United Nations. For this consultancy, excellent proficiency in spoken and written English is required. A working knowledge of French is desirable

OTHER SKILLS

- Proficient in use of Microsoft Word, Excel and PowerPoint is required
- Ability to use web based tools for research and communication is an advantage
- Ability to work to schedule, but where requested to be flexible with changes in timelines is